



EDUCATION

Degree/Certificate	Institute/School(Board)	CGPA/Percentage	Year
B.Des	Indian Institute of Technology Guwahati	7.27	2021-2025
Senior Secondary	Shiksha High School(CBSE)	82.6%	2020
Secondary	R.S.V. Hr. Sec. School(CBSE)	83.6%	2018

EXPERIENCE

Product Designer – SuperHealth

May 2026 – July 2026

- Built and maintained Superhealth's design system from the ground up, creating 50+ reusable components, typography, color, spacing, and interaction patterns that standardized the product UI and accelerated design across the team.
- Redesigned the end-to-end appointment booking experience by defining distinct journeys for first-time users, non-VIP members, and VIP members while improving booking eligibility and user guidance.
- Designed core user experiences for the Superbirth web app, including onboarding, pregnancy tracking, appointment management, educational content, and postpartum care.

Product Designer – CNVRT labs

Sept 2024 – Feb 2026

- Led UX design end-to-end for a B2B rewards and recognition platform, owning research, product strategy, and interface design in a fast-paced, ambiguous 0-to-1 environment
- Conducted market, user, and competitor research to define product opportunities and identify workflow friction, translating findings into structured user flows and wireframes
- Built scalable UI components and design specs optimized for seamless developer handoff, working closely with engineers to ship at high quality within system constraints

Co-Founder & Creative Director – Herbal Mitra

Jul 2023

- Built an entire consumer brand from scratch growing revenue to ₹5L/Month.

PROJECTS

Incentiwize – Rewards & Recognition Platform

Aug 2024 – Nov 2024

Product Design

- Led UX research, defined user personas and built MVP of a B2B rewards and recognition platform in HR Tech space.
- Designed end-to-end flows and UI components, delivering a developer-ready MVP focused on simplicity and transparency.

Solic Arc – Electric Guitar

Feb2025 - May 2025

Independent Project - Product Design

- Designed and Built an ergonomic electric guitar based on surveys with **150+ guitarists**, **20+ interviews** of professionals and luthiers.
- Engineered and iterated multiple prototypes via CNC machining; **tested at concerts**, earning praise for playability and tone.

POSITIONS OF RESPONSIBILITY

Head of Design – Automobile Club, IIT Guwahati

Apr 2023 - Mar 2024

- Led the Design, visual identity, website overhaul, and media campaigns for IITG's Automobile Club, delivering lasting improvements.

ACHIEVEMENTS

- Represented IIT Guwahati as a Lead guitarist in the Inter IIT Cultural Meet 7.0 contingent with Octaves, the IITG music club, where the team **secured second place overall among all IITs**.2024
- Secured **All India Rank 35 out of 14,000+ aspirants** in OBC-NCL category in the Undergraduate Common Entrance Exam for Design (UCEED 2020), demonstrating competitive excellence and discipline.2021
- Scored **1st rank among 60 district-level competitors** at the district level in the "Science Model and Teaching Aid Competition" by designing and building an Arduino-based food dispenser combined with a line-following robot2017
- Attained an **international rank of 493** in the SOF National Science Olympiad (NSO), securing 119th position in the zonal rankings and **1st rank within the school**, demonstrating strong academic proficiency and competitive excellence2013

EXTRACURRICULAR

- Lead Guitarist and Vocalist in “Octaves” - The Music Society of IITG2021 - 2025
- Executive, Alcheringa Creatives2022

SKILLS

Product & UX Design: User Research, Usability Testing, Heuristic Evaluation, Journey/Empathy Mapping, Ideation, Storyboarding, Concept Development, IA, Design Strategy

UI & Visual Design: High-Fidelity Wireframes, Prototypes, Visual Design, Design Systems, Accessibility, Visual Storytelling, Illustration

Tools: Figma, Illustrator, XD, After Effects, Premiere Pro, HTML/CSS, basic React.js